

case study

## retail environments

DuPont™  
**CORIAN®**  
 SOLID SURFACES

**MALIN+GOETZ****New York City, New York**

Craig Konyk, Project Manager,  
 Konyk Architecture

**ISSUES**

- ◆ Creating an interesting, high-end, contemporary retail environment.
- ◆ Choosing materials that reflect the modern, minimalistic brand image of the product line.
- ◆ Designing a sophisticated yet functional space.

**CHALLENGES**

- ◆ Constructing a unique "store within a store" that can stand up to retail traffic.
- ◆ Creating a stylish interior within a limited space.
- ◆ Finding durable, practical design elements that reflect a fashion-forward sense of style.

**SOLUTIONS**

- ◆ Versatile Corian® allowed for the construction of a modern entryway that helped to define and launch a new brand of skin and hair care products.
- ◆ Smooth, beautiful Corian® surfaces added an element of style and simplicity to a distinctive retail environment.
- ◆ Corian® helped to create both a stylish and flexible environment that can be tailored to meet the architectural requirements of future locations.

**BENEFITS**

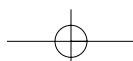
- ◆ Corian® is an extremely versatile and functional surface with uses ranging from one-of-a-kind architectural elements to practical shelving and displays.
- ◆ With more than 110 colors, Corian® offers endless design options for a multitude of retail environments.
- ◆ Durable Corian® is stain- and fade-resistant, renewable and easy to clean—ideal for withstanding daily traffic and sunlight.

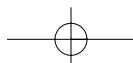
**PROJECT COLOR:**

Corian®  
 Glacier White



The miracles of science™





DuPont™  
**CORIAN®**  
 SOLID SURFACES

**DUPONT**  
*The miracles of science™*

## The beauty of Corian® in retail environments.

With so many colors and capabilities, DuPont™ Corian® gives retail interiors a signature style that stands up to heavy traffic and use. These versatile solid surfaces complement the natural and man-made materials that are so popular in today's designs.

### Discover the many great retail applications for Corian®:

- ◆ Wall cladding, cabinets, vertical components
- ◆ Transaction counters, cash wraps, credenzas
- ◆ Shelving and hanging systems
- ◆ Displays
- ◆ Dressing room partitions
- ◆ Mall-side facades
- ◆ Column covers

## Corian® is...

### **STYLISH**

Over 110 colors — more than any other solid surface — plus custom color options

### **EASY TO CLEAN**

No grout or seam gaps to trap soil

### **STAIN-RESISTANT**

Stains can't permeate and are easily removed

### **HEAT-RESISTANT**

Meets industry standards

### **NONPOROUS**

Does not support the growth of mold, mildew or bacteria

### **DURABLE**

Tough and long-lasting, so it stands up to heavy use

### **RENEWABLE**

Marks and scratches can be easily removed to restore it to its original condition

### **AIR-QUALITY FRIENDLY**

Maintains good indoor air quality—no off-gassing, no VOCs

### **VERSATILE**

Creates a wide range of unique and distinctive spaces to differentiate your store

### **WARM AND INVITING TO THE TOUCH**

The practical surface material that creates a unique, beautiful statement

...the perfect surface  
 for retail environments.

1-800-436-6072 [corian.com](http://corian.com)

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